ORDER

Orders Order / Rev: 2514011 26923448 Alt Order #: **BROADCAST** Product Desc: **Rapid City KCLO** Estimate: 824 Flight Dates: 05/18/20 - 06/07/20 Primary AE: Katz Philadelphia K-PHI Original Date / Rev: 05/19/20 / 05/19/20 Sales Office: Order Type: **REG** Sales Region: Nat Medium Buying LLC Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Grandview Avenue Billing Cycle: **WEEKLY** Columbus, OH 43215 Agency Commission: 15% Order Brand: **Advertiser** POL/Mike Rounds/US Senate/SD/Rep Name: Demographic: A50+ New Business Thru: **Product Codes:** PL11 Advertiser External ID: AGY Agency External ID: Revenue Code 1: Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-CAND Order Separation: 00:15:00 P5 Priority:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/18/20	05/24/20	38	\$660.00	\$561.00
05/25/20	05/31/20	59	\$1,025.00	\$871.25
06/01/20	06/07/20	21	\$365.00	\$310.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	97	\$1,685.00	\$1,432.25	0.00
June 2020	21	\$365.00	\$310.25	0.00
Totals	118	\$2,050.00	\$1,742.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
Rapid City KCLO	25%	\$2,050.00
Market	100%	\$8 200 00

Competitive Share	Share	Total
ADUB	0%	\$0.00
CABLE	0%	\$0.00
KBHE	0%	\$0.00
KBJL	0%	\$0.00
KEVN	0%	\$0.00
KHSD	0%	\$0.00
KIVV	0%	\$0.00
KKRA	0%	\$0.00
KNBN	0%	\$0.00
KOTA	0%	\$0.00
KRNE	0%	\$0.00
KSGW	0%	\$0.00
KZSD	0%	\$0.00
UNKWN	75%	\$6,150.00

Print Date: 05/19/20 09:17:22 Page 2 of 5

Order / Rev: 2514011 Advertiser: POL/Mike Rounds/US Senate/SD/Rep

Alt Order #: 26923448 Product Desc: BROADCAST Rapid City KCLO

Flight Dates: 05/18/20 - 06/07/20 Estimate: 824

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 KCLC	05/25/2	20 05/29/20	KELOland This N	Morning CM	M-F 5a-6a	MTWTF	:30	5	\$15.00P5	0.00 NM	5	\$75.00
	MENTS AF		KELOland This I B LINES A THRU		(5:30 AM-6:0	0 AM)						
<u>S</u> Week: 0	tart Date 5/25/20	End Date 05/31/20	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$15.00	Rating 0.00						
N 2 KCLC	05/25/2	20 05/29/20	CBS This Mornir	-	M-F 6a-7a	MTWTF	:30	5	\$10.00P5	0.00 NM	5	\$50.00
	MENTS AF Γhis Morniι		CBS This Morni B LINES A THRU									
<u>S</u> Week: 0	tart Date 5/25/20	End Date 05/31/20	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$10.00	Rating 0.00						
		20 05/29/20	CBS This Mornir		M-F 7a-8a	MTWTF	:30	5	\$10.00P5	0.00 NM	5	\$50.00
	MENTS AF This Mornii		CBS This Morni B LINES A THRU									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 0		05/31/20	MTWTF	5	\$10.00	0.00	-00		Φ00 00 DF	0.00.004	_	# 400.00
COMM	MENTS AF	PPLY TO SU	Let's Make a De Let's Make a De B LINES A THRU	al	M-F 8a-9a	MTWTF	:30	5	\$20.00P5	0.00 NM	5	\$100.00
	Make a De tart Date	al End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		05/31/20	MTWTF	5	\$20.00	0.00						
N 5 KCLC	05/25/2	20 05/29/20	Price is Right	CM	M-F 9a-10a	MTWTF	:30	10	\$10.00P5	0.00 NM	10	\$100.00
	MENTS AF		Price is Right B LINES A THRU	ΙΑ								
<u>S</u> Week: 0	tart Date 5/25/20	End Date 05/31/20	<u>Weekdays</u> MTWTF	Spots/Week 10	<u>Rate</u> \$10.00	Rating 0.00						
		20 05/29/20	Midday	CM	M-F 11a-113		:30	5	\$10.00P5	0.00 NM	5	\$50.00
	MENTS AF ly in KELO		Midday B LINES A THRU	ΙΑ								
<u>S</u> Week: 0	tart Date	End Date 05/31/20	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$10.00	Rating 0.00						
		20 05/29/20	5pm News	CM	M-F 4p-430p		:30	5	\$10.00P5	0.00 NM	5	\$50.00
	MENTS AF		5pm News B LINES A THRU	ΙΑ								
<u>S</u> Week: 0	tart Date 5/25/20	End Date 05/31/20	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$10.00	Rating 0.00						
			CBS Evening Ne		M,W,F 430p-		:30	3	\$75.00P5	0.00 NM	3	\$225.00
	MENTS AF Evening Ne		CBS Evening Ne B LINES A THRU	,								
_	tart Date	End Date	Weekdays	Spots/Week		Rating						
N 9 KCLC		05/31/20	M-W-F 6pm News	CM	\$75.00 M-F 5p-530p	0.00 MTWTF	:30	5	\$20.00P5	0.00 NM	5	\$100.00
COMM	MENTS AF	PPLY TO SU	6pm News B LINES A THRU		ор осор				V =0.001			*******
	LAND Nev tart Date	vs at 6 End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0		05/31/20	MTWTF	5	\$20.00	0.00						
COMM	MENTS AF		LN M-F KELO 10p News B LINES A THRU		M-F 9p-935p	MTWTF	:30	5	\$30.00P5	0.00 NM	5	\$150.00
	LAND Nev tart Date	vs at 10 End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		05/31/20	MTWTF	<u>Spots/Week</u> 5	\$30.00	0.00						
N11 KCLC	05/23/2	20 05/30/20		-	Sa 6a-8a	S-	:30	2	\$15.00P5	0.00 NM	4	\$60.00
COMM	MENTS AF	PPLY TO SU	CBS This Morni B LINES A THRU									

Print Date: 05/19/20 09:17:22 Page 3 of 5

Order / Rev: 2514011 Advertiser: POL/Mike Rounds/US Senate/SD/Rep

Alt Order #: 26923448 Product Desc: BROADCAST Rapid City KCLO

Flight Dates: 05/18/20 - 06/07/20 Estimate: 824

Inventory Code Ln Ch Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount CBS This Morning: Saturday Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/18/20 ----S-05/24/20 2 \$15.00 0.00 ----5-Week: 05/25/20 05/31/20 \$15.00 0.00 N12 KCLO 05/23/20 05/30/20 Sat KELOland 6pm New6M Sa 5p-530p ----S-:30 1 \$15.00P5 0.00 NM 2 \$30.00 Sat KELOland 6pm News COMMENTS APPLY TO SUB LINES A THRU A KELOLAND Weekend News Start Date **End Date** Weekdays Spots/Week Rate Rating ----5-Week: 05/18/20 05/24/20 \$15.00 0.00 Week: 05/25/20 \$15.00 05/31/20 0.00 N13 KCLO 05/24/20 05/31/20 KELOland This Morning SM Su 6a-7a :30 2 \$10.00P5 0.00 NM \$40.00 KELOland This Morning SUN COMMENTS APPLY TO SUB LINES A THRU A KELOLAND This Morning - Sunday Spots/Week **End Date** Weekdays Rating Start Date Rate ----S Week: 05/18/20 05/24/20 2 \$10.00 0.00 ----S Week: 05/25/20 05/31/20 \$10.00 0.00 N14 KCLO 05/24/20 05/31/20 \$10.00P5 **CBS Sunday Morning** Su 7a-830a :30 0.00 NM 2 \$20.00 CM ----S **CBS Sunday Morning** COMMENTS APPLY TO SUB LINES A THRU A CBS Sunday Morning End Date Start Date Weekdays Spots/Week Rating Rate Week: 05/18/20 05/24/20 ----S \$10.00 0.00 ----S Week: 05/25/20 05/31/20 \$10.00 0.00 N15 KCLO 05/20/20 05/22/20 KELOland This Morning CM M-F 5a-6a --WTF--:30 3 \$15.00P5 0.00 NM \$45.00 3 KELOland This Morning 6am (5:30 AM-6:00 AM) COMMENTS APPLY TO SUB LINES A THRU A KELOLAND This Morning Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 05/18/20 --WTF--\$15.00 05/24/20 0.00 CBS This Morning Hour CM N16 KCLO 05/20/20 05/22/20 M-F 6a-7a --WTF--:30 3 \$10.00P5 0.00 NM 3 \$30.00 CBS This Morning Hour 1 COMMENTS APPLY TO SUB LINES A THRU A CBS This Morning (6-7A) Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 05/18/20 05/24/20 --WTF--\$10.00 0.00 N17 KCLO 05/20/20 05/22/20 CBS This Morning Hour &M M-F 7a-8a :30 3 \$10.00P5 0.00 NM --WTF--3 \$30.00 CBS This Morning Hour 2 COMMENTS APPLY TO SUB LINES A THRU A CBS This Morning (7-8A) Weekdays Start Date End Date Spots/Week Rate Rating --WTF--Week: 05/18/20 05/24/20 \$10.00 0.00 N 18 KCLO 05/20/20 05/22/20 Let's Make a Deal M-F 8a-9a --WTF--CM \$20.00P5 0.00 NM :30 3 \$60.00 3 Let's Make a Deal COMMENTS APPLY TO SUB LINES A THRU A Let"s Make a Deal Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 05/18/20 05/24/20 --WTF--\$20.00 0.00 N19 KCLO 05/20/20 05/22/20 СМ \$10.00P5 Price is Right M-F 9a-10a --WTF--:30 6 0.00 NM \$60.00 6 Price is Right COMMENTS APPLY TO SUB LINES A THRU A The Price is Right End Date Start Date Weekdays Spots/Week Rating Rate Week: 05/18/20 05/24/20 --WTF--\$10.00 0.00 N20 KCLO 05/20/20 05/22/20 Midday CM M-F 11a-1130a :30 3 \$10.00P5 0.00 NM \$30.00 --WTF--3 Midday COMMENTS APPLY TO SUB LINES A THRU A Midday in KELOLAND Start Date **End Date** Weekdays Spots/Week Rate Rating --WTF--Week: 05/18/20 05/24/20 \$10.00 0.00 N21 KCLO 05/20/20 05/22/20 5pm News CM M-F 4p-430p --WTF--:30 3 \$10.00P5 0.00 NM 3 \$30.00

5pm News

Print Date: 05/19/20 09:17:22 Page 4 of 5

Order / Rev: 2514011 Advertiser: POL/Mike Rounds/US Senate/SD/Rep

 Alt Order #:
 26923448
 Product Desc:
 BROADCAST
 Rapid City KCLO

Flight Dates: 05/18/20 - 06/07/20 Estimate: 824

Ln Ch Start COMMENTS AF KELOLAND Nev		Inventory Code		Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 05/18/20	End Date 05/24/20	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$10.00	Rating 0.00						
N22 KCLO 05/20/2	20 05/22/20	CBS Evening Ne		M,W,F 430p		:30	2	\$75.00P5	0.00 NM	2	\$150.00
COMMENTS AF CBS Evening No		B LINES A THRU									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/18/20 N23 KCLO 05/20/2	05/24/20	W-F	CM	\$75.00 M-F 5p-530p	0.00 WTF	:30	3	\$20.00P5	0.00 NM	3	¢60.00
	PPLY TO SU	6pm News 6pm News IB LINES A THRU		M-r 5p-530p	WIF	.30	3	\$20.00P5	U.UU INIVI	3	\$60.00
Start Date Week: 05/18/20	End Date 05/24/20	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$20.00	Rating 0.00						
N24 KCLO 05/20/2		LN M-F	CM	M-F 9p-935p		:30	3	\$30.00P5	0.00 NM	3	\$90.00
COMMENTS AF KELOLAND Nev		KELO 10p News IB LINES A THRU									
<u>Start Date</u> Week: 05/18/20	End Date 05/24/20	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$30.00	Rating 0.00						
N25 KCLO 06/01/2		KELOland This M		M-F 5a-6a	MT	:30	2	\$15.00P5	0.00 NM	2	\$30.00
COMMENTS AF		KELOland This N B LINES A THRU									
Start Date Week: 06/01/20	End Date 06/07/20	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$15.00	Rating 0.00						
N26 KCLO 06/01/2		CBS This Mornin	-	M-F 6a-7a	MT	:30	2	\$10.00P5	0.00 NM	2	\$20.00
COMMENTS AF		CBS This Mornir IB LINES A THRU									
Start Date Week: 06/01/20	End Date 06/07/20	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$10.00	Rating 0.00						
N27 KCLO 06/01/2		CBS This Mornin	-	M-F 7a-8a	MT	:30	2	\$10.00P5	0.00 NM	2	\$20.00
COMMENTS AF		CBS This Mornin B LINES A THRU	•								
Start Date Week: 06/01/20	End Date 06/07/20	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$10.00	Rating 0.00						
N28 KCLO 06/01/2				M-F 8a-9a	MT	:30	2	\$20.00P5	0.00 NM	2	\$40.00
COMMENTS AF Let"s Make a De		Let's Make a Dea IB LINES A THRU									
Start Date Week: 06/01/20	End Date 06/07/20	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$20.00	Rating 0.00						
N29 KCLO 06/01/2		Price is Right	CM	M-F 9a-10a	MT	:30	4	\$10.00P5	0.00 NM	4	\$40.00
COMMENTS AF The Price is Rig		Price is Right B LINES A THRU	А								
Start Date Week: 06/01/20	End Date 06/07/20	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$10.00	Rating 0.00						
N30 KCLO 06/01/2		Midday	CM	M-F 11a-113		:30	2	\$10.00P5	0.00 NM	2	\$20.00
COMMENTS AF Midday in KELO		Midday IB LINES A THRU	А								
Start Date Week: 06/01/20	End Date 06/07/20	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$10.00	Rating 0.00						
N31 KCLO 06/01/2		5pm News	CM	M-F 4p-430p		:30	2	\$10.00P5	0.00 NM	2	\$20.00
COMMENTS AF KELOLAND Nev		5pm News B LINES A THRU	Α								
Ctart Data	End Data	Maakdaya	Cnoto/Mook	Data	Datina						

End Date

Start Date

<u>Weekdays</u>

Spots/Week

Rate

Rating

Print Date: 05/19/20 09:17:22 Page 5 of 5

Totals

118

\$2,050.00

Order / Rev: 2514011 Advertiser: POL/Mike Rounds/US Senate/SD/Rep

Alt Order #: 26923448 Product Desc: BROADCAST Rapid City KCLO

Flight Dates: 05/18/20 - 06/07/20 Estimate: 824

Ln	Ch	Start	End	Inventory Cod	de Brea	ak	Start/End T	ime [Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
		t Date	End Date	<u>Weekdays</u>	Spots/We		Rate	Rating							
W	eek: 06/0	1/20	06/07/20	MT		2	\$10.00	0.00)						
N32	KCLO	06/01/2	0 06/02/20	CBS Evening N			M,W,F 430p-	-5p M⊓	Γ	:30	1	\$75.00P5	0.00 NM	1	\$75.00
				CBS Evening N	(, , ,										
				B LINES A THR	U A										
	CBS Eve	ening Ne	:WS												
	Star	t Date	End Date	<u>Weekdays</u>	Spots/We	ek_	<u>Rate</u>	Rating							
W	eek: 06/0	1/20	06/07/20	MT		1	\$75.00	0.00)						
N 33	KCLO	06/01/2	0 06/02/20	6pm News	CM		M-F 5p-530p	МП		:30	2	\$20.00P5	0.00 NM	2	\$40.00
				6pm News											
	COMME	NTS AP	PLY TO SU	B LINES A THR	U A										
	KELOLA	ND New	s at 6												
	Star	t Date	End Date	<u>Weekdays</u>	Spots/We	<u>ek</u>	<u>Rate</u>	Rating							
W	eek: 06/0	1/20	06/07/20	MT		2	\$20.00	0.00)						
N 34	KCLO	06/01/2	0 06/01/20	LN M-F	CM		M-F 9p-935p	M-		:30	2	\$30.00P5	0.00 NM	2	\$60.00
				KELO 10p Nev	vs M-F										
	COMME	NTS AP	PLY TO SU	B LINES A THR											
	KELOLA														
	Star	t Date	End Date	<u>Weekdays</u>	Spots/We	<u>ek</u>	<u>Rate</u>	Rating							
W	eek: 06/0	1/20	06/07/20	M	-	2	\$30.00	0.00)						